

ADVERTISING

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COLLATERAL

LAUNCH DAY ADS



CORPORATE IDENTITY SYSTEM

EMPLOYEE COMMUNICATIONS

PRINT ADS



MULTIMEDIA AND VIDEO

PHIL MICKELSON PRINT ADS



PRESS KIT

SALES TRAINING TOOLKIT

INTERNET LAUNCH ADS



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PRESS KIT

SALES TRAINING TOOLKIT

WEB PRESENCE

CORPORATE
Annual Report



Corporate Brochure



Direct Mail



STANDARD COLLATERAL EXAMPLES

Alliance Overview



Capabilities Overview



Case Study



Events Tri-fold



Industry Overview



Perspectives



Point of View



Solution Overview



White Paper



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Style Guides



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VISUAL IDENTITY
Logo

CORPORATE IDENTITY SYSTEM —



EMPLOYEE COMMUNICATIONS

Proposals

MULTIMEDIA AND VIDEO



PRESS KIT

Stationery



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Corporate

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Brand Book



A New Beginning



BearingPoint News



Solutions Flash



Today's News



Postmasters



e-Briefing



Launch Day Video



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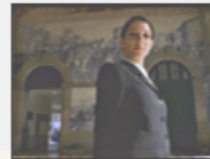
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Brand Essence Video



Rebranding Story Video



Sales Force Flash



Interactives



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WEB PRESENCE

Value Proposition



Elevator Pitch

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Proposal Text

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Corporate Deck

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