

About AMA AMA Atlanta—The Premier Marketing Source

The Atlanta Chapter of the American Marketing Association (AMA) is the premier, all-inclusive organization for Atlanta marketing professionals.

As part of an international organization, which consists of 38,000 professional marketers in more than 100 countries belonging to over 500 chapters, AMA Atlanta is the country's fourth largest chapter with almost 1,000 members—made up of marketing professionals from diverse areas including research, marketing technology, non-profit, public relations, advertising, direct marketing, interactive and more.

The numbers tell the story. AMA Atlanta—

4th largest chapter in the country

1,000 members

40+ special events a year

That's AMA Atlanta. That's where you want to be to mix and mingle with your peers...increase your network...expand your business...and develop your career. It's where the action is in the Atlanta marketing community.

AMA Atlanta is the premier source for marketing information for Atlanta's community of marketing, advertising, public relations, communications, and direct marketing professionals for B2B, B2C and B2E markets. Be part of the action. Be on the cutting edge. Be involved. You Belong With Us.



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